Release

For Immediate Release Contact: Art Resnick (202)927-8062 February 17, 2006 FY-06-06

TTB EXTENDS COMMENT PERIOD ON USE OF THE WORD "PURE"

Washington, D.C. – The Alcohol and Tobacco Tax and Trade Bureau published a notice in the Federal Register on February 16, 2006 reopening the comment period for Notice No. 53, Use of the Word "Pure" or Its Variants on Labels or in Advertisements of Alcohol Beverage Products, an advance notice of proposed rulemaking published in the Federal Register on December 7, 2005. The comment period is reopened for an additional 30 days.

Comments on Notice No. 53 must now be received on or before March 20, 2006.

You may send comments to any of the following addresses:

- Director, Regulations and Rulings Division, Alcohol and Tobacco Tax and Trade Bureau, Attn: Notice No. 53, P.O. Box 14412, Washington, DC 20044-4412.
 - 202-927-8525 (facsimile).
 - nprm@ttb.gov (e-mail).
- http://www.ttb.gov/alcohol/rules/index.htm. An online comment form is posted with this notice on our Web site.
- http://www.regulations.gov (Federal e-rulemaking portal; follow instructions for submitting comments).

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